



# CULTURE CONNECT

*Live Shows. Real Conversations. Global Impact.*

*Where Culture Meets Influence*

Official Sponsorship & Media Presentation



# THE VOICES BEHIND THE VISION



Culture Connect is a premium media platform connecting audiences to artists, leaders, and voices shaping culture today. We create engaging, culturally relevant content that blends entertainment, conversation, and real-world influence.



## ✔ **Bella DuPlexis**

Media Executive & Host

The strategic voice driving Culture Connect's editorial identity and media vision



## ✔ **ALBOOBY**

International Recording Artist

A global creative force bringing authentic cultural resonance to every platform



# WHERE CULTURE, CONVERSATION, AND INFLUENCE CONVERGE

We spotlight voices that shape communities, drive conversations, and move culture forward, delivering content that connects with audiences in a real and impactful way.

✓ **Culture**  
Rooted in community and creative expression.

✓ **Conversation**  
Real dialogue with artists, leaders, and innovators

✓ **Influence**  
Content that moves audiences and shapes narratives



# A PROVEN, ENGAGED COMMUNITY

Our audience is growing across every platform, driven by consistent culture-forward content that resonates deeply.

**65K+**

Instagram Followers  
Active, engaged social community

**16K+**

Music Platform Audience Loyal listeners  
across streaming platforms

**3** Key Audience Segments

Core Audience Pillars:  
Music, Creatives & Culture-Forward Communities

**01**

## Music & Entertainment

Consumers deeply  
invested in culture  
and sound.

**02**

## Creatives & Entrepreneurs

Builders, innovators,  
and cultural  
tastemakers.

**03**

## Culture Forward Communities

Audiences who live at  
the intersection of  
identity and influence



# DYNAMIC CONTENT. REAL EXPERIENCES.

Culture Connect delivers immersive content and live experiences that bring culture to the forefront across every screen and every stage.

## Artist Interviews

Exclusive conversations with artists and cultural leaders.

## Live & Digital Experiences

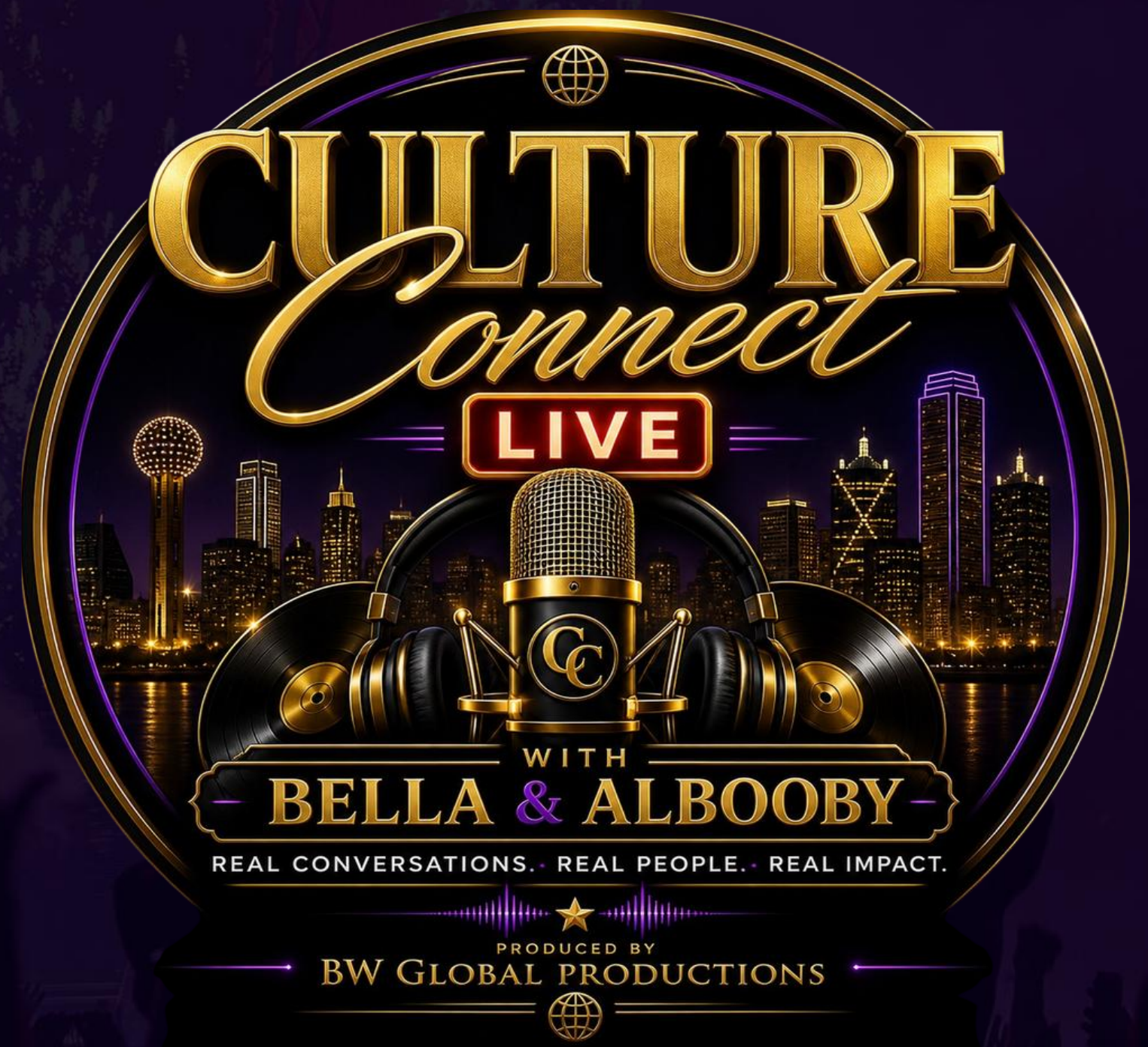
Events and digital activations that connect audiences in real time.

## Cultural Discussions

Dialogue that challenges, inspires, and matters.

## Community Storytelling

Narratives driven by real voices from real communities.





# WHY PARTNER WITH CULTURE CONNECT

We create meaningful connections between brands and culture-driven audiences, with proven results and trusted brand relationships.

Culture Connect has collaborated with globally recognized brands to create authentic audience engagement through culturally relevant media experiences.

## Authentic Cultural Reach

Direct access to engaged, culture first communities that trust the platform.

## Strong Brand Identity

A premium media presence with cultural authority and editorial credibility.



## Cross-Platform Visibility

Exposure across live events, social media, and digital content ecosystems.

## Proven Brand Alignment

Brand and promotional affiliations have included recognizable names such as Chanel, Frito-Lay, and Vans.

# PARTNERSHIP OPPORTUNITIES



We collaborate with brands to create authentic, culture driven campaigns. Every partnership is tailored to align with your audience and campaign goals.

01

## Featured Placement

Prime brand visibility embedded within Culture Connect content and channels.

02

## Sponsored Segment

Dedicated branded segments integrated seamlessly into our programming.

03

## Event & Experience Sponsorship

Brand presence at live activations and experiential culture events.

04

## Custom Campaigns

Fully custom-tailored campaigns built around your brand's unique objectives and voice



# SPONSORSHIP PACKAGES

Tailored Brand Partnerships Designed for Cultural Impact

## ✔ Bronze Package

**\$150**

- Business/logo mention during one show episode
- Business name included in sponsor credits
- Social media mention on one platform

## ✔ Silver Package

**\$300**

- 10–15 second promotional spot during one show episode
- Two social media promotional mentions
- Logo placement within promotional graphics
- Sponsor acknowledgment during the show

## ✔ Flagship Package

**\$500**

- Two 10–20 second sponsored ad placements during the episode
- Featured business/product mention during the show
- Social media promotion across multiple platforms
- Premium logo placement on promotional materials
- Sponsor spotlight mention during live or virtual programming
- Priority placement within sponsor section



# PARTNER WITH CULTURE CONNECT

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**Sponsorships &  
Partnerships**

[booking@belladuplexis.com](mailto:booking@belladuplexis.com)

**Media & General  
Inquiries**

[info@belladuplexis.com](mailto:info@belladuplexis.com)



[www.albellamusic.com](http://www.albellamusic.com)



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